



REGENT CANDIDATE ADVISORY COUNCIL

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2012 Report on RCAC Recruiting

- Letter to the Star Tribune, with help from Lori Sturdevant:

Board of Regents needs qualified candidates

It's time to reflect on the meaning of higher education to our businesses and communities. A challenging Legislative session looms, with higher education funding under scrutiny. Business is concerned about the ability of higher education to produce skilled workers we need. You can help. Four seats on the University of Minnesota's Board of Regents will be open in early 2013. This is the U's governing board, providing counsel, oversight and decision-making to the U, including setting the annual budget. We need skilled, experienced people from diverse backgrounds to help set its course. The Regent Candidate Advisory Council (RCAC), charged by the Legislature to recruit and recommend candidates, is looking for people willing to apply. The open seats are two at-large, statewide positions, one position in the 5th Congressional District, and one at-large position for a University of Minnesota student. The U, a flagship institution, stands at a crossroads. The Regents have an opportunity to partner with business and other academic institutions to ensure Minnesota stays competitive in a world economy, fueled by a well-educated citizenry. Take time to consider people, yourself included, qualified to fill these key positions. The deadline for application is Monday, Nov. 26. Application materials are available on the RCAC website (www.rcac.leg.mn) or by calling Sally Olson at 651-296-9002.

- Information provided to 1300 deans and student organizations at the UofM (all campuses) concerning the open student position on the Board of Regents. Also, contact with each of the student-organization liaisons to the Board of Regents.
- The Minnesota Chamber of Commerce and the Minnesota Business Partnership notified their memberships of the openings.
- Reminders phone calls have been made to the two incumbents, Regents Cohen and Johnson, of the Nov. 26 deadline.
- Presentations made to each the advancement (fundraising) officers of the UofM, and the Minnesota-based UofM Alumni Association and the International UofM Alumni Association
- A letter to each State legislator with information and a request for names, followed up with a letter to newly elected legislators.
- Two press releases -- one just following our last Council meeting, and another after the election, have gone to all media, including newspapers, online newsletters, and publications targeting minority groups have gone out
- Personal request of interest to several individuals suggesting they consider applying.
- Information sent to Regent Applicants from 2007, 2009, and 2011.